

THE *soirée* AN EVENT TO FIGHT HUNGER

SUNDAY, JUNE 10, 2018 | 2:00-7:00P

THE GARY AQUATORIUM IN MARQUETTE PARK

Join the Food Bank of Northwest Indiana at The Soirée, an event to fight hunger in the Region. Held at the historic Gary Aquatorium in Marquette Park, this signature event showcases some of the best tastes, sights, and sounds from around the Region, all while raising money to feed individuals and families struggling with hunger in our community.

We invite you to participate in this year's event as a local food sponsor. As a food sponsor, you would be providing bite-sized samples of one of your dishes for more than 300 guests, including program and event sponsors, donors, friends, and other culinary professionals from across Northwest Indiana. Participating as a food sponsor means you can have a direct impact on the Region, while continuing to grow your visibility and connect with even more local, community-minded individuals and businesses.

Hunger exists in every community across the Region, and we want to ensure that all of our neighbors have enough to eat. Proceeds from the event will support hunger-relief programs and services for individuals and families in need across Lake and Porter counties.

We hope you will help lead the fight against hunger by participating as a food sponsor for this year's Soiree. Together, we can make an incredible difference in the lives of our hungry neighbors, and build a stronger, healthier community for everyone.



CONTACT **RILEY EGAN**

EVENTS & OUTREACH ASSOCIATE

219.293.8307 x 213 (direct) | 708.595.1642 (cell)

regan@foodbanknwi.org

THE *soirée* AN EVENT TO FIGHT HUNGER

FOOD SPONSOR

- » Recognized by name/logo in all press releases, digital ads, social media, and other event promotions
- » Spotlight placement of name/logo on Food Bank of Northwest Indiana website
- » Recognized with name/logo and link to company page on all event pages
- » Recognized by name/logo on formal invitations to be mailed to 500+ Food Bank constituents and emailed to 2,000+ Food Bank constituents
- » Recognized by name/logo and company mention in at least 1 event-related social media posts to the entire Food Bank of Northwest Indiana audience (approx. 5,200), including promoted ads
- » Recognized by name/logo in pre and post-event coverage in Food Bank newsletter to 30,000+ direct mail constituents across Northwest Indiana
- » Recognized by name/logo on all event signage and day-of event materials
- » Recognized by name/logo in a post-event thank you ad and press release
- » The opportunity to include materials in mystery bags purchased as a day-of fundraiser
- » 3 complimentary tickets to The Soirée

CONTACT **RILEY EGAN**
EVENTS & OUTREACH ASSOCIATE

219.293.8307 x 213 (direct) | 708.595.1642 (cell)
regan@foodbanknwi.org



THE *soirée* AN EVENT TO FIGHT HUNGER

FOOD SPONSOR COMMITMENT FORM

Please complete and return this form to by May 1, 2018 to secure your sponsorship and ensure all listed benefits are received.

Company Name (as it should appear in event materials) _____

Name of Company Representative _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

What dish(es) will you be providing?

How many representatives will be on-site to distribute your food at The Soirée? If available, please list their names: _____

What is the estimated quantity and fair-market value of your contribution? (You may attach an invoice or a copy of your company letterhead with a description of the in-kind donation you will be providing, including the estimated quantity and fair market value.) _____

PLEASE NOTE: Food sponsorships include company logo recognition. Please email a high-resolution file of your company logo to regan@foodbanknwi.org by May 1 to be included.

The Food Bank of Northwest Indiana
ATTN: Riley Egan
2248 W 35th Ave
Gary, IN 46408

CONTACT **RILEY EGAN**
EVENTS & OUTREACH ASSOCIATE
219.293.8307 x 213 (direct) | 708.595.1642 (cell)
regan@foodbanknwi.org

