


THE *soirée* AN EVENT TO FIGHT HUNGER




PRESENTING SPONSOR \$7,500

- ♥ Complimentary tickets to The Soirée
- ♥ Recognized in all event-related marketing efforts as “Presented By (your company name)”
- ♥ Recognized as Presenting Sponsor by name/logo in all press releases, digital ads, social media, and other event promotions
- ♥ Spotlight placement on Food Bank of Northwest Indiana website as Presenting Sponsor
- ♥ Recognized as Presenting Sponsor with company name/logo to company page on all event pages
- ♥ Recognized as Presenting Sponsor with company name/logo on event invitations and flyers
- ♥ Recognized as Presenting Sponsor and mentioned in all event-related social media posts to an audience of 8,000+ followers
- ♥ Recognized as Presenting Sponsor with company name/logo in post-event coverage in Food Bank newsletter to 10,000+ direct mail constituents across Northwest Indiana
- ♥ Recognized as Presenting Sponsor with company name/logo on all event signage and day-of event materials
- ♥ Recognized as Presenting Sponsor with company name/logo in a post-event thank you ad and press
- ♥ Recognized as the Presenting Sponsor during the event
- ♥ Recognized with company logo on The Soiree Sponsor Banner, which will be the Food Bank’s Facebook Banner the month leading up to the event
- ♥ Opportunity to promote company during the event
- ♥ Opportunity to include company materials in mystery bags purchased as a day-of fundraiser

PLATINUM SPONSOR \$5,000

- ♥ Complimentary tickets to The Soirée
- ♥ Recognized by name/logo in all press releases, digital ads, social media, and other event promotions
- ♥ Spotlight placement on Food Bank of Northwest Indiana website
- ♥ Recognized with company name/logo to company page on all event pages
- ♥ Recognized with company name/logo on event invitations/flyers
- ♥ Recognized by name/logo and company mentioned in two (2) event-related social media posts to an audience of 8,000+ followers
- ♥ Recognized with company name/logo in post-event coverage in Food Bank newsletter to 10,000+ direct mail constituents across Northwest Indiana
- ♥ Recognized with company name/logo on all event signage and day-of event materials
- ♥ Recognized with company name/logo in a post-event thank you ad and press release
- ♥ Opportunity to include company materials in mystery bags purchased as a day-of fundraiser
- ♥ Opportunity to promote company during the event

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GOLD SPONSOR \$2,500

- ♥ Complimentary tickets to The Soirée
- ♥ Recognized by name/logo in all press releases, digital ads, social media, and other event promotions
- ♥ Spotlight placement on Food Bank of Northwest Indiana website
- ♥ Recognized with company name/logo on all event pages
- ♥ Recognized by name/logo and company mentioned in one (1) event-related social media posts to an audience of 8,000+ followers
- ♥ Recognized with company name/logo in post-event coverage in Food Bank newsletter to 10,000+ direct mail constituents across Northwest Indiana
- ♥ Recognized with company name/logo on all event signage and day-of event materials
- ♥ Recognized with company name/logo in a post-event thank you ad and press release
- ♥ Opportunity to include company materials in mystery bags purchased as a day-of fundraiser

SILVER SPONSOR \$1,000

- ♥ Complimentary tickets to The Soirée
- ♥ Recognized by name in digital ads, social media, and other event promotions
- ♥ Recognized with company name on all event pages
- ♥ Recognized with company name/logo in post-event coverage in Food Bank newsletter to 10,000+ direct mail constituents across Northwest Indiana
- ♥ Recognized with company name/logo on all event signage and day-of event materials
- ♥ Recognized with company name/logo in a post-event thank you ad and press release
- ♥ Opportunity to include company materials in mystery bags purchased as a day-of fundraiser

BRONZE SPONSOR \$500

- ♥ Complimentary tickets to The Soirée
- ♥ Recognized by name on all event pages
- ♥ Recognized by name in event program
- ♥ Recognized with company name/logo in a post-event thank you ad

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ENTERTAINMENT SPONSOR \$2,500

Your sponsorship contribution will help the Food Bank pay for the equipment and services needed for the Entertainment aspect of the event. This includes the Jazz Band, Stage, Audio Visual, Lighting, Dance Floor, and the Videography for the Event Live Stream.

BENEFITS INCLUDE

- ♥ Recognized in all event-related marketing efforts and during the event program as the Entertainment Sponsor
- ♥ Complimentary tickets to The Soirée
- ♥ Recognized by name/logo in all press releases, digital ads, social media, and other event promotions
- ♥ Spotlight placement on Food Bank of Northwest Indiana website
- ♥ Recognized with company name/logo on all event pages
- ♥ Recognized by name/logo and company mentioned in one (1) event-related social media posts to an audience of 8,000+ followers
- ♥ Recognized with company name/logo in post-event coverage in Food Bank newsletter to 10,000+ direct mail constituents across Northwest Indiana
- ♥ Recognized with company name/logo on all event signage and day-of event materials
- ♥ Recognized with company name/logo in a post-event thank you ad and press release
- ♥ Opportunity to include company materials in mystery bags purchased as a day-of fundraiser

CHARCUTERIE BOX SPONSOR \$1,500

Your sponsorship contribution will help the Food Bank pay for the Charcuterie Boxes. These are for our virtual guests, so they can enjoy wine, meats, and cheeses, while they watch the Event Live Stream.

BENEFITS INCLUDE

- ♥ Your logo/company materials attached on the charcuterie boxes, which all virtual guests will receive
- ♥ Recognized with company name/logo on all event signage and day-of event materials
- ♥ Complimentary tickets to The Soirée
- ♥ Recognized by name in digital ads, social media, and other event promotions
- ♥ Recognized with company name on all event pages
- ♥ Recognized with company name/logo in post-event coverage in Food Bank newsletter to 10,000+ direct mail constituents across Northwest Indiana
- ♥ Recognized with company name/logo on all event signage and day-of event materials
- ♥ Recognized with company name/logo in a post-event thank you ad and press release
- ♥ Opportunity to include company materials in mystery bags purchased as a day-of fundraiser

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SPONSORSHIP COMMITMENT FORM

Company Name (as it should appear in event materials)

Name of Company Representative/Main Contact _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

I want to sponsor The Soirée at the following level:

Presenting	\$ _____	Platinum	\$5,000	Entertainment	\$2,500
Gold	\$2,500	Charcuterie	\$1,500	Silver	\$1,000
Bronze	\$500				

I am unable to sponsor, but please accept my donation of \$ _____

METHOD OF PAYMENT

Check Enclosed (payable to Food Bank of Northwest Indiana)

Charge my Credit Card (circle one) VISA MASTERCARD AMEX DISCOVER

Name on card _____

Card Number _____

Exp. Date _____ CVV (security code) _____

Billing Address (if different from above)

PLEASE NOTE: Sponsorships at silver level and above receive logo recognition. Please email a high-resolution file (ai, eps, or png) of your company logo to amcdunn@foodbanknwi.org with sponsorship.

CONTACT AMY MCDUNN, EVENTS & OUTREACH COORDINATOR

219-980-1777x313 (direct) | 219-525-4043 (fax) | amcdunn@foodbanknwi.org

Food Bank of Northwest Indiana 6490 Broadway, Merrillville, IN 46410

